

Media buyer

COMPANY

Profile



About Us :

Media buyer marketing agency is a full-service creative and media buying agency dedicated to transforming brand concepts into market-leading realities. We blend data-driven digital analytics with high-end artistic production to deliver 360-degree marketing solutions.

We don't just run ad campaigns; we orchestrate entire brand narratives. From initial strategic consulting & brand identity design to cinematic video production, social media dominance, and mass media advertising, we guide our clients every step of the way to ensure business growth and market impact

Vision & Mission :

- **Our Vision:**

To be the premier creative and advertising destination in the region, bridging the gap between artistic expression and digital intelligence to maximize ROI for ambitious brands.

- **Our Mission:**

To empower brands with an authentic and impactful voice, turning advertising budgets into tangible revenue through captivating visual production & laser-focused media buying strategies.

Our Services



Branding & Identity Architecture



Cinematic Visual Production & Food Styling



Social Media & Media Buying Management



Offline/Online Advertising & Consulting



Musical Production & Marketing Music Videos



360° Integrated Marketing Campaigns

1. Branding & Identity Architecture

We craft the visual DNA of your business, giving it a powerful market presence through :

- **Logo & Visual Identity Design:**

Developing complete visual identity systems including color palettes, typography, theme concepts, and brand guidelines.

- **Company Profiles:**

Copywriting and designing executive corporate profiles that attract clients and investors.

- **Catalogues & Brochure Design:**

Crafting modern product catalogues and marketing collateral that elevate the perceived value of your products



2. Cinematic Visual Production & Food Styling

We transform ordinary items and meals into visual masterpieces that trigger immediate consumer actions:

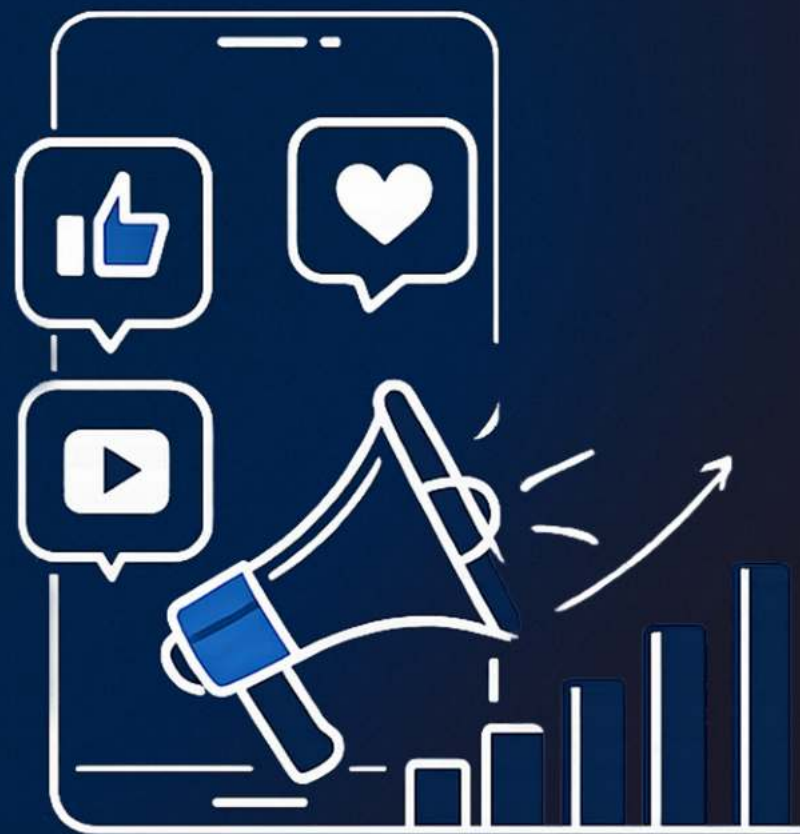
- **Product Photography & Food Styling:** Professional product and culinary shooting, using specialized food stylists to create irresistible aesthetics for delivery apps, social media, and menus.
- **End-to-End Video Production:**
 - Concept creation and creative Scriptwriting.
 - Visual planning and Storyboard development.
 - High-end Directing & Production utilizing state-of-the-art cinematic equipment.
 - Advanced post-production (Editing, Color Grading, and Sound Design).



3 • Social Media & Media Buying Management

We turn your social media ecosystems into highly efficient revenue-generating channels:

- **Marketing Strategies & Moodboards:**
Crafting custom monthly content strategies, artistic direction, and visual grids.
- **Account Management & Content Creation:**
Daily content curation, graphics design, and high-engagement Reel/TikTok video production.
- **Performance Marketing & Media Buying:**
Laser-targeted, data-driven ad operations across meta network, TikTok, Snapchat, and Google Ads, optimizing budgets to ensure the highest Return on Ad Spend (**ROAS**).



4 • Offline/Online Advertising & Consulting

We guarantee your brand dominates top-of-mind awareness, whether consumers are on their phones, in their cars, or on the streets:

- **Out-of-Home (OOH) Advertising:**

Booking and managing premium Out-Of-Home assets including Digital Screens and Static Billboards in high-traffic locations.

- **Mass Media Advertising :**

Scripting, producing, and broadcasting Radio and TV commercials.

- **Integrated Marketing Consulting :**

Providing complete market analysis, consumer behavior studies, and tailored strategic consulting to solve sales stagnation and drive brand scaling.



5 • Musical Production & Marketing Music Videos

We create unforgettable commercials by blending lyrics, rhythm, & cinema into cultural moments that stick with consumers:

- **Commercial Jingles & Audio Branding :**
Writing catchy, on-brand lyrics, composing original melodies, and recording professional jingles in high-end studios.
- **Marketing Music Video Production (MV) :**
Directing, choreographing, and filming high-energy, cinematic musical video clips designed to go viral and generate millions of views across TikTok, Reels, and YouTube.



6. 360° Integrated Marketing Campaigns

We specialize in orchestrating massive, end-to-end strategic marketing campaigns that capture audience attention across every single consumer touchpoint (Launching, Seasonal, or Rebranding campaigns):

- **Campaign Strategy & "The Big Idea" :**
Concept development and crafting the overarching creative theme and master slogan.
- **Omnichannel Execution :**
Launching the campaign simultaneously across digital media buying, social platforms, Out-Of-Home (**OOH**) street billboards, radio, and on-ground activations (**ATL & BTL**).
- **Campaign Analytics & ROI Tracking :**
Measuring overall campaign reach, brand sentiment, and direct impact on sales growth and market share expansion.



Let's Build Something Great Together

العنوان : عمان - مجمع الملك حسين للأعمال (Business Park)

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